

The Other Globalisers: How the Socialist and the Non-Aligned World Shaped the Rise of Post-War Economic Globalisation

6-7 July 2017

University of Exeter, UK

Conference Programme

Day 1 - July 6

The Upper Lounge, Reed Hall

8:45-9:15 **Welcome Drinks**

9:15-9.30 **Introduction by the Organisers**

9:30-11.30 **Panel 1: Chronologies of Socialist Globalisations**

Discussant: Wolfgang Knöbl (Hamburger Institut für Sozialforschung)

Marc-William Palen (University of Exeter) - *Marx and Manchester: The Socialist Foundations of Post-1945 Globalisation*

James Mark (University of Exeter) - *Alternative? Socialist? Writing Eastern Europe and the Soviet Union into Postwar Globalisation*

Christina Schwenkel (University of California - Riverside) - *The Afterlife of Global Socialism: Technology and Mobility in the Postcolony*

11:30-11.45 **Refreshment Break**

11:45-13.15 **Panel 2: Global Integration**

Discussant: Federico Romero (European University Institute)

Sara Lorenzini (University of Trento) - *Concepts of Globalisation in the Second World: The 1970s*

Angela Romano (University of Glasgow) - *Competing Plans of Pan-European Cooperation: European Community's Policy and Soviet Proposals During the 1970s Globalization*

Besnik Pula (Virginia Tech) - *From Reform Socialism to Transnational Capitalism: The Political Economy of Foreign Direct Investment in Central and Eastern Europe*

13:15-14.30 **Lunch Break**

14:30-16:30 **Panel 3: Global Institutions Without Imperialism**
Discussant: Richard Toye (University of Exeter)

Johanna Bockman (George Mason University) - *Financial Globalisation Through Socialist and Non-Aligned Banks*

Max Trecker (Institute for Contemporary History, Berlin) - *Globalisation by Import Substitution? The Council for Mutual Economic Assistance (CMEA) and the Global South*

Vlad Paşca (New Europe College) - *Global Advocacy or Self-Interested Relativism? Socialist Romania, International Organizations, and the Quest for Economic Development (1960s-1980s)*

Ljubica Spaskovska (University of Exeter) - *The Non-Aligned, the UN and the Defeat of the 'New International Economic Order'*

16:30-16.45 **Coffee Break**

16:45-17.00 **Round Table Discussion**

Johanna Bockman (George Mason University)
Wolfgang Knöbl (Hamburger Institut für Sozialforschung)
Federico Romero (European University Institute)

19.00 **Drinks Reception**
Devon and Exeter Institution, 7 Cathedral Close, Exeter

20.30 **Conference Dinner**
Rendezvous, 38-40 Southernhay East, Exeter

Day 2 - July 7
Innovation Centre

8.45-9.30 **Welcome Drinks**

9.30-10.45 **Panel 4: Neoliberalism and the Socialist and Nonaligned Worlds**
Discussant: James Mark (Exeter)

Patrick Neveling (School of Oriental and African Studies) - *The New International Division of Labour before the New International Economic Order: Special Economic Zones and Neoliberal Globalisation since 1947*

Tobias Rupprecht (University of Exeter) - *"Neoliberal" Ideas in the Communist Periphery*

10.45-11.00 **Refreshment Break**

11.00-13.00 **Panel 5: Africa and Alternative Globalisations**
Discussant: Patrick Neveling (School of Oriental and African Studies)

Alanna O'Malley (Leiden University) - *The Road to UNCTAD: The Exploration of Economic Sovereignty by African Countries at the United Nations, 1958-1962*

Darius A'Zami (Renmin University of China) - *Extra-Liberal Interdependence: The Land Commission, Heterodox Globalisation and its Roots in Sino-Tanzanian Relations in the Cold War*

Theodora Dragostinova (The Ohio State University) - *The Second World in the Third: Bulgarian Notions of Economic and Cultural Development in Nigeria, 1976-1982*

Pavel Szobi (European University Institute) - *Was Angola the "Czechoslovak Africa?" The Obstacles of the ČSSR Support for the MPLA Government Between 1975 and 1992*

13.00-14.00 **Lunch Break**

14.00-16.00 **Panel 6: Resources and Experts**
Discussant: Piers Ludlow (LSE)

Ned Richardson-Little (University of Exeter) - *East Germany and the Failed Dream of Global Socialist Oil Solidarity*

Jan Zofka (University of Leipzig) - *Coal as the Other Oil: East German Technical Experts and Industrial Expansion in the Socialist World of the 1950s*

Shuxi Yin (Hefei University of Technology) - *Sino-Soviet Rubber Cooperation, 1950-1953*

Andrew Kloiber (McMaster University) - *Brewing Global Socialism: Coffee, East Germans and the World, 1949-1989*

16.15-17.00 **Concluding Discussion**